

IDEM
ADVERTISING



// CREATIVE ADVERTISING TOOLS - WHY?

1. Relevant
2. Surprising
3. Unconventional

In media saturated and distracted consumer environment, alternative ways of point of sale advertising tools ignite curiosity through integrated alternative marketing technologies that authentically engage and truly influence consumers.

// ESCALATOR STEP ADVERTISING

Steps enable advertising, branding, and other decorative communication material to be easily applied to existing escalator steps.



// ESCALATOR HANDRAIL ADVERTISING

Rails enables advertisements, branding, and other decorative communication material to be easily applied to escalator handrails. Easily communicate with riders at shopping malls during average rides of 30 seconds. Non-permanent, patented film applied to an existing escalator handrail using our patented applicator process.



// CONVEYOR BELT ADVERTISING

Belts enable advertising, branding, and other decorative communication material to be easily applied to existing supermarket conveyor belts.



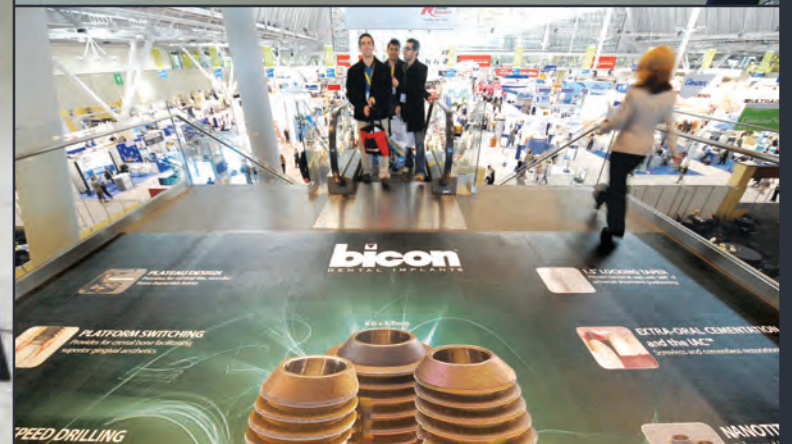
// ELEVATOR ADVERTISING

An elevator ride lasts between 30 and 80 seconds, an ideal time span for exposure to a commercial. The readership for the elevator commercial exceeds 90% – the lack of other activities in an enclosed space makes advertising frames more attractive and, consequently, induces the positive reaction.



// FLOOR GRAPHIC

Floor graphics offer a unique form of reaching your customers. Floor graphics decals are made from a premium vinyl material with a special adhesive that is designed to adhere to floor surface yet are removable leaving little or no glue residue.



// PARKING LOT ADVERTISING

Stripes enables advertising, branding, and other decorative communication material to be easily applied to parking lots, parking stripes, and concrete/asphalt floors with ease.



// TAXIČIKL

Taxičikl is an innovative way of advertising which guarantees full product or service visibility and is twice as effective than static billboards. It is a unique tool for transmitting messages directly to the target population. Compared to other forms of advertising, when it comes to covering larger areas, it has a more dynamic and entertaining approach.



// Idemvan.hr

Idemvan.hr is the ideal guide for your leisure, with the most complete event list, live broadcasts and many ideas for fun. It is divided into six sections (nightlife, culture, sport / health / beauty, tours, restaurants, shopping), which ensure advertisers 100% targeted communication with their customers. The Internet is the most flexible medium that gives advertisers a whole range of options to reach their target groups, "right on time" - right content at the right time.



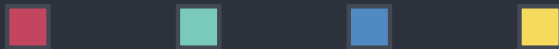
Pretraži... Prilagodilo TRAŽI

NOĆNI ŽIVOT	KULTURA	KUPOVINA	SPORT / ZDRAVLJE / LJEPOTA	IZLETI	UGOSTITELJSTVO
<p>Klubovi Barovi Pubovi Casina Pivnice Automat klubovi Pogledaj više</p>	<p>Kina Kazališta Muzeji Galerije Festivali Školovanje ... Pogledaj više</p>	<p>Shopping centri Supermarketi Odjeća i obuća Slobodno vrijeme Dom i vrt Tehnika Pogledaj više</p>	<p>Sportski klubovi Sportski tereni Adrenalinski sport... Fitness, Wellness... Pilates i yoga Saloni ljepote Pogledaj više</p>	<p>Seoski turizam i... Aktivni odmor Skijanje Wellness izleti Planina enje Putničke agencije Pogledaj više</p>	<p>Domaća kuhinja Strana kuhinja Kafići Pizzerie Slastice Vegetarijanski res... Pogledaj više</p>
<p>> KONCERTI, PARTY...</p>	<p>> PROGRAM KINA, KAZALIŠTA...</p>	<p>> POPUSTI, AKCIJE, NOVE KOLEKCIJE...</p>	<p>> SPORTSKI DOGAĐAJI, TRETMANI...</p>	<p>> KAMO OVAJ VIKEND...</p>	<p>> DNEVNI MENU, GASTRO TJEDNI...</p>
<p>Jan Akkerman</p> <p>George Michael</p> <p>Joe Cooker</p> <p>Arrested Development</p>	<p>Cest is d'Best</p> <p>9. Tabor film festival</p> <p>Rovinj Photodays</p> <p>INmusic festival</p>	<p>Magma - popust 40%</p> <p>Kupi 3, plati 2!</p> <p>Akoja posteljine</p> <p>Mozaik knjiga</p> <p>Cappuccino biblioteka</p>	<p>Let balonom</p> <p>Veslačka regata</p> <p>Bicikljada Jaska</p> <p>VELS</p>	<p>10. Pohod Gorski kotar</p> <p>Rišnjak Mountain trek</p> <p>Izlet Lička Plješevica</p> <p>Terezijana</p>	<p>Festival Malvazija</p> <p>Sensa - Fešta od sira</p> <p>DP - restoran</p> <p>Novigrad kapešante</p>
<p>PRIJENOS UŽIVO</p> <p>KUPI ULAZNICE</p>	<p>PRIJENOS UŽIVO</p> <p>KUPI ULAZNICE</p>	<p>PRIJENOS UŽIVO</p> <p>KUPI ULAZNICE</p>	<p>PRIJENOS UŽIVO</p> <p>KUPI ULAZNICE</p>	<p>PRIJENOS UŽIVO</p> <p>KUPI ULAZNICE</p>	<p>PRIJENOS UŽIVO</p> <p>KUPI ULAZNICE</p>

Korisničko ime: PRIJAVA REGISTRIRAJ SE



je idealan vodič za vaše slobodno vrijeme u gradu Zagrebu s najpotpunijim informacijama, prijenosima uživo i brojnim idejama za zabavu.



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